



2019 SPONSORSHIP OPPORTUNITIES

Each October, the AFN Convention brings together upwards of 6,000 delegates, participants, observers, advocates, and sponsors to discuss challenges and opportunities facing the Alaska Native community. By becoming a sponsor, your company will make a significant contribution to this cause, reaching the nation's gathering of indigenous peoples. Below is an overview of the six levels of sponsorship to consider.

Denali Sponsor | \$50,000

TELEVISION + DIGITAL

- 30-second television commercial during live statewide broadcast – 2 per day (Denali sponsors only)
- Company logo in promotional TV commercials airing on most GCI channels (Denali sponsors only)
- Company logo in “Thank You” slide on GCI Community Channel in 16 cities (Denali sponsors only)
- Featured company logo in TV broadcast opens and breaks
- Welcome video message shown at Convention, during breaks, and posted on AFN’s website and app
- Opportunity for an in-depth interview (taped or live) that will be aired during Convention’s TV broadcasts
- Exclusive banner ad on the 2019 AFN App (Denali sponsors only)
- Company logo and website link on AFN’s website and Facebook page

PRINT

- Listing in Convention Guide, Banquet Program, and Quyana Alaska Program
- Listing in “Thank You” ads in all media
- Exclusive “Thank You” banner ad for you to use in your media, if so desired
- One full-page, four color ad in the AFN Convention guide

VENUE OPPORTUNITIES

- Two premium exhibit booths in the Carlson Center foyer
- Acknowledgement from the podium during plenary sessions
- Speaking opportunity at Convention Banquet
- Two VIP Banquet tables (20 seats total)
- 20 tickets to each Quyana Alaska evening cultural performance (40 tickets total)
- Company name on AFN stage banner as well as any special signage throughout the venue
- Listing on sponsor display
- Company logo on event tote bags
- A branded gift in 1,500 delegate tote bags (gift provided by sponsor)

Katmai Sponsor | \$25,000

TELEVISION + DIGITAL

- Company logo featured in TV broadcast (opening and breaks)
- Welcome video message shown at Convention, during breaks, and posted on AFN's website and app
- Company logo and website link posted on AFN's website and Facebook page

PRINT

- Listing in Convention Guide, Banquet Program, and Quyana Alaska Program
- Listing in "Thank You" ads in all media
- Exclusive "Thank You" banner ad for you to use in your media, if so desired
- One half-page, four color ad in the AFN Convention Guide

VENUE OPPORTUNITIES

- One premium exhibit booth at the Carlson Center
- Acknowledgement from the podium during plenary sessions
- Speaking opportunity at Convention Banquet
- One VIP Banquet table (10 seats total)
- 12 tickets to each Quyana Alaska evening cultural performance (24 tickets total)
- Company name on AFN stage banner, as well as any special signage throughout the venue
- Listing on sponsor display
- Company name listed on event tote bags
- A branded gift in 1,500 delegate tote bags (gift provided by sponsor)

Susitna Sponsor | \$10,000

- One quarter-page, four color ad in the AFN Convention Guide
- Company name and logo with website link on AFN's website and Facebook page
- Listing in Convention Guide, Banquet Program, and Quyana Alaska Program
- Listing on sponsor display
- Listing in "Thank You" ads in all media
- One premium exhibit booth in the Exhibit Room
- Company name on AFN stage banner, as well as any special signage throughout the venue
- Six tickets to each Quyana Alaska evening cultural performance (12 tickets total)

Taku Sponsor | \$5,000

- Company name and website link on AFN's website and Facebook page
- Listing in Convention Guide, Banquet Program, and Quyana Alaska Program
- Listing on sponsor display
- Listing in "Thank You" ads in all media
- Six tickets to each Quyana Alaska evening cultural performance (12 tickets total)

Kobuk Sponsor | \$2,500

- Company name with website link on AFN's website and Facebook page
- Listing in Convention Guide, Banquet Program, and Quyana Alaska Program
- Listing on sponsor display
- Listing in "Thank You" ads in all media

Friends of AFN | under \$2,500

- Listing in Convention Guide
- Listing on sponsor display
- Listing in "Thank You" ads in all media

**For more information, please
contact Trina Landlord at
(907) 263-1307 or
tlandlord@nativefederation.org.**

Fairbanks and Interior Friends of AFN

2019 Alaska Federation of Natives Convention Sponsorship Opportunities

YUKON SPONSOR **\$1,000 to \$2,499**

- This business is a proud “Friends of AFN” sponsor window sign
- Listing in AFN supplement to Fairbanks Daily News-Miner as a Yukon level sponsor
- Listed in thank you ad published in the Fairbanks Daily News-Miner
- Listing in Convention Guide*
- Listing on Sponsor display *
- Listing in AFN thank you ads*

Recognition of sponsors in the Fairbanks Daily News-Miner will give emphasis to higher level sponsorships through title designations and font size.

TANANA SPONSOR **\$500 to \$999**

- This business is a proud “Friends of AFN” sponsor window sign
- Listing in AFN supplement to Fairbanks Daily News-Miner as a Tanana level sponsor
- Listed in thank you ad published in the Fairbanks Daily News-Miner
- Listing in Convention Guide*
- Listing on Sponsor display*
- Listing in AFN thank you ads*

CHENA SPONSOR **\$250 to \$499**

- This business is a proud “Friends of AFN” sponsor window sign.
- Listing in AFN supplement to Fairbanks Daily News-Miner as a Chena level Sponsor.
- Listed in thank you ad published in the Fairbanks Daily News-Miner.
- Listing in Convention Guide*
- Listing on Sponsor display*
- Listing in AFN thank you ads*

***Deadline of 8/30/19 to receive acknowledgement as “Friends of AFN” in print at the Convention.**



2019 Alaska Federation of Natives Convention
Explore Fairbanks
101 Dunkel Street, Ste. 111 Fairbanks, AK 99701
Phone: 907-459-3765 Fax: 907-459-3787 hrenfrew@explorefairbanks.com

Business Name: _____
(print your organization's name as you would like it to be listed in convention materials)

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Please indicate your level of sponsorship for the AFN 2019 Convention:

2019 AFN Sponsorship Levels

2019 Fairbanks & Interior Friends of AFN

_____ \$50,000 Denali Sponsor

_____ \$1,000 to \$2,499 Yukon Sponsor

_____ \$25,000 Katmai Sponsor

_____ \$500 to \$999 Tanana Sponsor

_____ \$10,000 Susitna Sponsor

_____ \$250 to \$499 Chena Sponsor

_____ \$5,000 Taku Sponsor

_____ Friend of AFN in the amount of

_____ \$2,500 Kobuk Sponsor

\$ _____
(specify amount \$249 or lower)

Method of Payment:

[] Tax-deductible:
Please make checks payable to: Alaska Community Foundation
and designate "AFN FUND: CONVENTION" on the memo line
(Alaska Community Foundation is a 501(c)(3) organization and your contribution will be tax deductible)

[] Make checks payable to: Alaska Federation of Natives

[] Please Invoice Me

Mail this completed sponsorship form (and check, if applicable) to:

AFN Sponsorship
Explore Fairbanks
101 Dunkel Street Ste 111
Fairbanks, AK 99701-4806